

# MAM Mania

## Sponsorship Benefits 2021

FRIDAY, JUNE 4 \* SATURDAY, JUNE 5

MAM's spring fundraiser is back! Come together for **MAM Mania** Friday, June 4 or Saturday, June 5. This year, we looked for ways to innovate MAM's special events and in lieu of our large-scale Gala event, and with your safety in mind we will gather outdoors, socially-distanced, and within NJ state guidelines. The event will be offered on two nights so save the date that works for you. Participation at any level demonstrates your commitment to the arts—please join us for a party under the stars!

Seating can be reserved for any number of guests and distancing will be applied. Table reservations for 10 or 12 guests will be seated at long tables for necessary distancing. If you plan to be seated with other guests, please be sure to provide the names of those who will join you.

***All benefits listed below are offered for any event date you choose to attend. All sponsors will be recognized on the big screen throughout MAM Mania, at both events.***

**Magical Mystery Tour** | **\$25,000**

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*tax-deductible amount is \$21,775*

- \* Premier Seating for up to 12 guests (*event date of your choice*)
- \* Cocktail Party for 12 in Lehman Court and Meet our new Curator of Native American Art at a private, curator-led tour of *Color Riot!*
- \* Verbal recognition at event
- \* Full-page ad or personal message in digital event presentation
- \* Director's Circle Membership *for you or as a gift membership*
- \* Free admission for Company to MAM's exhibitions for one-year
- \* Special sponsor feature on social media (122,000+ Facebook likes)
- \* Business logo placement on Step & Repeat and in digital event presentation
- \* Listing and/or logo on all event communications and listing on Special Events webpage for one year

**Ob-la-di, Ob-la-da!** | **\$15,000**

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*tax-deductible amount is \$12,990*

- \* Seating for up to 10 guests (*event date of your choice*)
- \* Additional seating for 2 guests at event date of your choice
- \* Full-page ad or personal message in digital event presentation
- \* Opportunity to host private docent-led tour for up to 10
- \* Director's Circle Membership *for you or as a gift membership*
- \* 10 free admission passes to MAM
- \* Special sponsor feature on social media (122,000+ Facebook likes)
- \* Business logo placement on Step & Repeat and in digital event presentation
- \* Listing and/or logo on all event communications and listing on Special Events webpage for one year

**Penny Lane** | **\$10,000**

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*tax-deductible amount is \$8,150*

- \* Seating for up to 10 guests (*event date of your choice*)
- \* Half-page ad or personal message in digital event presentation
- \* 10 free admission passes to MAM
- \* Special sponsor feature on social media (122,000+ Facebook likes)
- \* Business logo placement on Step & Repeat and in digital event presentation
- \* Listing and/or logo on all event communications and listing on Special Events webpage for one year

**Strawberry Fields** | **\$5,000**

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*tax-deductible amount is \$4,260*

- \* Seating for 4 guests (*event date of your choice*)
- \* Quarter-page ad or personal message in digital event presentation
- \* 10 free admission passes to MAM
- \* Business logo placement on Step & Repeat and in digital event presentation
- \* Listing and/or logo on all event communications and listing on Special Events webpage for one year

**Let it Be** | **\$2,500**

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*tax-deductible amount is \$2,130*

- \* 2 Tickets to MAM Mania (*event date of your choice*)
- \* 10 free admission passes to MAM
- \* Business logo placement on Step & Repeat and in digital event presentation
- \* Listing and/or logo on all event communications and listing on Special Events webpage for one year

**Sgt. Pepper's** | **\$1,000**

*tax-deductible amount is \$815*

- \* 1 Ticket to MAM Mania (event date of your choice)
- \* Listing on website and in digital event presentation

**Ticket to Ride** | **\$500**

*tax-deductible amount is \$315*

- \* 1 Ticket to MAM Mania (event date of your choice)

I am unable to attend but would like to host an artist.

## PAYMENT

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_ payable to Montclair Art Museum

Please charge my card \$\_\_\_\_\_ AE, MC, VISA

I'd like to add 2.5% to my total contribution to help cover credit card processing fees.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**My guests Are/Please seat me with:** \_\_\_\_\_

*If you are unable to attend, please consider making a donation to support MAM.*

I am unable to attend, but enclosed is my 100% tax-deductible contribution of \$ \_\_\_\_\_ .

**Donors are acknowledged for their generosity in the event presentation.**

Did you know there's more ways to give at MAM? Giving through gifts of stock or your Donor-Advised Fund are two easy ways to support MAM and you gain all the benefits of your tax-deductible donation!

Please respond by **May 28, 2021**

Contact Christine Walia, Assistant Director, Special Events at [cwalia@montclairartmuseum.org](mailto:cwalia@montclairartmuseum.org) or 973-259-5143 for further information.