



Sponsorship Tiers

MAM FALL FEST

a day of art, culture & community

Saturday, September 18, 2021 Rain Date Sunday, September 19, 2021

10:00 AM to 10:00 PM

Presenting Sponsor | \$5,000

- Listing as MAM sponsor on Fall Fest landing page (14,000 unique visitors / month) for 1 month 18 August – 18 September, 2021
- Mention in dedicated event insert in Montclair Local Newspaper, delivered to 16,000 homes in Montclair NJ
- Brand inclusion within digital invitation / e-blast
- 10 Free Admission Guest Passes to the Museum (admits 2. Post-event)
- Logo inclusion among “Presenting” top tier category in prominent on-site signage
- Logo inclusion on all event collateral including Post Card Save The Date, Event Flyer to be displayed in local businesses, and MAP of the property distributed to each guest (1,000 +)
- Social Media posts from all MAM accounts @MAMmontclair - 6,894 Twitter + 11,400 Insta + 122,855 Facebook (2 on each feed / 5 Insta story)
- Ability to welcome guests from event stage “on behalf of” your organization or MAM will “thank you” 3x from stage
- 5 free memberships for your organization to give away
- 25 Coupons for 10% discount at MAM store for use by anyone from your organization
- Logo inclusion on social media signage + daylong rotation on big screen in Leir Hall
- Inclusion of item in Members’ Gift Bag to be distributed in private VIP Members Pavilion

Sponsor | \$1,500

- Listing as MAM sponsor on Fall Fest landing page (14,000 unique visitors / month) for 1 month 18 August – 18 September, 2021

- Brand inclusion within digital invitation / e-blast
- 8 Free Admission Guest Passes to the Museum (admits 2. Post-event)
- Logo inclusion among “Sponsor” category in prominent on-site signage
- Logo inclusion on daylong rotation on big screen in Leir Hall
- Logo inclusion on event collateral including Post Card Save The Date, Event Flyer to be displayed in local businesses, and MAP of the property distributed to each guest (1,000 +)
- Social Media posts from all MAM accounts @MAMmontclair - 6,894 Twitter + 11,400 Insta + 122,855 Facebook (1 on each feed / 2 Insta story)
- 10 Coupons for 10% discount at MAM store for use by anyone from your organization
- Inclusion of item in Members’ Gift Bag to be distributed in private VIP Members Pavilion

Partner | \$500

- Listing as MAM sponsor on Fall Fest landing page (14,000 unique visitors / month) for 1 month 18 August – 18 September, 2021
- Brand inclusion within digital invitation / e-blast
- 5 Free Admission Guest Passes to the Museum (admits 2. Post-event)
- Logo inclusion among “Partner” category in prominent on-site signage
- Logo inclusion on daylong rotation on big screen in Leir Hall
- Logo inclusion on event collateral including Post Card Save The Date, Event Flyer to be displayed in local businesses, and MAP of the property distributed to each guest (1,000 +)
- 8 Coupons for 10% discount at MAM store for use by anyone from your organization
- Inclusion of item in Members’ Gift Bag to be distributed in private VIP Members Pavilion

Community Sponsor | \$250

- Brand inclusion within digital invitation / e-blast
- 2 Free Admission Guest Passes to the Museum (admits 2. Post-event)
- Logo inclusion among “Community Sponsor” category in prominent on-site signage
- 5 Coupons for 10% discount at MAM store for use by anyone from your organization
- Inclusion of item in Members’ Gift Bag to be distributed in private VIP Members Pavilion

MAM by the numbers

60,000

total attendance

14,000

virtual attendees to MAM's new Virtual MAM programming between March and June 2020

25

25 Drop-in Studios with **1,396** participants

2,200

member households, including constituents from **17** states

7

MAM Art Truck visits serving art to **784** visitors in **5** towns

4

community exhibitions, featuring work from the Yard School of Art & art education partnerships with local schools

55

public programs including lectures by visiting scholars and artists, educator workshops, dance performances, film screenings, panel discussions, trips and tours, and a thriving creative aging program

125,981

unique web visitors

2,751

visitors during **5** Free First Thursday Nights evenings when MAM offers late hours and dynamic programming

39

need-based scholarships to Yard School of Art classes for area children

912

children and adults attended our annual Family Day

7

special exhibitions

153

guided tours reached **4,400-** with over 20% of school tours reaching underserved communities

6

Homeschool Days

1,547

students in the Yard School of Art attending **124** studio art courses, camps, and workshops

3,570

submissions to the Scholastics Art Awards, triple what MAM received when we began this national partnership in 2009 and **1,096** of our students were awarded the NJ Regional Gold Key, Silver Key, or Honorable Mention Awards

4

initiatives for senior citizens are going strong in the **7th** year of MAM's Creative Aging program increasing services with customized programs and access

Thank you for Supporting Montclair Art Museum!

Please reserve the following:

Contact Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Payment Information:

Enclosed is a check for \$ _____ payable to Montclair Art Museum

Please charge my card \$ _____ to my Visa MC AMEX Discover

Credit Card # _____

Exp. Date: _____ CCV #: _____

Name on Card: _____

Signature: _____ Date: _____

For further information, please contact

Blake Scotland | Assistant Director Events & Corporate Sponsorship

bscotland@montclairartmuseum.org

O. 973.259.5143 // M. 973.943.0524