



MAM's Spring Benefits stand out as the pinnacle of social and community-inspired events for the season, and 2024 promises an Art in Bloom-themed extravaganza! Come join us in celebrating both the Museum and the spirit of spring, while paying tribute to the unwavering dedication of MAM Trustees **Cynthia Corhan-Aitken** and **Lynn Glasser**, internationally acclaimed artist **Philemona Williamson**, and the impactful nonprofit organization **AAPI New Jersey**, for their tireless efforts in advocating for and empowering Asian Americans and Pacific Islanders through cultural education. Expect a week filled with networking opportunities, community engagement, joyous festivities, and much more. We'd love to count you in!

| AN ARTFUL LUNCH BENEFITS THURSDAY, MAY 16, 2024 | | \$10,000 *\$9,000 | \$5,000 *\$4,000 | \$3,000 *\$2,000 | \$500 *\$400 | \$250 *\$150 |
|---|---|----------------------|---------------------|---------------------|-----------------|-----------------|
| TICKETS & TABLES | Premier table placement for 10 at the Luncheon Table purchase guarantees your seating preference for a complete table of 10 guests | X | X | | | |
| | Table placement for 10 at the Luncheon Table purchase guarantees your seating preference for a complete table of 10 guests | | | X | | |
| | 1 ticket to the Luncheon Please know that we will make every effort to accommodate your seating preference, however, only table purchase guarantees seating preference for a complete table | | | | X | X |
| EVENTS | Opportunity to attend MAM's 2024 Fall VIP Exhibition Opening Guests include MAM's trustees, donors, and high level members | X | X | | | |
| | 10 Free Admission Passes to the Museum | X | X | X | | |
| PROMOTIONS & ADS | Verbal recognition during program | X | | | | |
| | Full-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | X | | | | |
| | Half-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | | X | | | |
| | Quarter-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | | | X | | |
| | Business logo placement in Journal and step & repeat banner | X | X | X | | |
| | Listings on the following: website (20,500 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), journal , and projected presentation | X | X | X | | |
| | Listings on website and journal | | | | X | |
| | Business logo placement on event eblast series and website | X | X | X | | |
| Prominent listing on Special Events webpage for one year | X | X | X | | | |

*tax-deductible amount

MAM ART GALA BENEFITS

SATURDAY, MAY 18, 2024

\$50,000
*\$45,500

\$25,000
*\$22,750

\$15,000
*\$12,750

\$10,000
*\$8,200

\$5,000
*\$4,100

\$2,500
*\$2,050

\$750
*\$525

| | | \$50,000 *\$45,500 | \$25,000 *\$22,750 | \$15,000 *\$12,750 | \$10,000 *\$8,200 | \$5,000 *\$4,100 | \$2,500 *\$2,050 | \$750 *\$525 |
|------------------|--|-----------------------|-----------------------|-----------------------|----------------------|---------------------|---------------------|-----------------|
| TICKETS & TABLES | 2 Premier Tables for 10 (20 seats total) Table purchase guarantees your seating preference for two tables of 10 guests each | X | | | | | | |
| | Premier Table for 10 Table purchase guarantees your seating preference for a complete table of 10 guests | | X | X | | | | |
| | Table for 8 Table purchase guarantees your seating preference for a complete table of 8 guests | | | | X | | | |
| | 4 Tickets to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table. | | | | | X | | |
| | 2 Tickets to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table. | | | | | | X | |
| | 1 Ticket to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table. | | | | | | | X |
| | 2 Tables for 10 at the Luncheon on May 16, 2024 (20 seats total) Table purchase guarantees your seating preference for two tables of 10 guests each | X | | | | | | |
| | Table for 10 at the Luncheon on May 16, 2024 Table purchase guarantees your seating preference for a complete table of 10 guests | | X | | | | | |
| | 2 tickets to the Luncheon on May 16, 2024 Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table. | | | X | | | | |
| MAM | Free Admission for Company to MAM's exhibitions for one year | | X | | | | | |
| | 10 Free Admission Passes to the Museum | | | X | X | X | X | |
| EXCLUSIVE EVENTS | Opportunity to Host Private Event Event space rental fees and admission are waived. The Museum assumes no responsibility for any costs, whether labor or goods. All direct costs associated with the function are, without exception, the responsibility of the sponsor. | X | X | X | | | | |
| | Opportunity to attend MAM's 2024 Fall VIP Exhibition Opening Guests include MAM's trustees, donors, and high-level members | X | X | | | | | |
| | Director's Circle Membership For either you or a friend with benefits of a high-level member including free admission for two to all programs and a private curator-led tour for 10 | X | X | X | | | | |
| PROMOTIONS & ADS | Verbal Recognition during program | X | X | | | | | |
| | Inside Front-Cover color advertisement in Journal Distributed at luncheon and gala to 600 guests | X | | | | | | |
| | Full-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | | X | X | | | | |
| | Half-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | | | | X | | | |
| | Quarter-page color advertisement in Journal Distributed at luncheon and gala to 600 guests | | | | | X | | |
| | Business Logo placement in Journal and step & repeat banner | X | X | X | X | X | | |
| | Listings on the following: website (20,500 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), recognition in news releases to NJ/NY metropolitan area, special sponsor feature on social media outlets (118,000 Facebook followers; 14,100 Instagram followers; 6,600 Twitter/X followers; 2,400 LinkedIn followers), journal , and projected presentation | X | X | X | X | | | |
| | Listings on the following: website (20,500 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), journal , and projected presentation | | | | | X | | |
| | Listings on website and journal | | | | | | X | |
| | Business logo placement on event eblast series and website, and prominent listing on Special Events webpage for one year | X | X | X | X | X | | |

*tax-deductible amount

Journal Advertisement

Journal Advertisement Options

- Back Cover*, Color Ad..... **\$5,000**
- Two-Page Spread*, Color Ad..... **\$7,000** **SOLD!**
- Inside Back Cover*, Color Ad..... **\$7,000** **SOLD!**

* The above three ad options include the following:

- *Digital*: Business logo placement on event eblast series (15,000+ with 60% open rate), and 1 special sponsor feature on social media outlets (118,000 Facebook followers; 14,100 Instagram followers; 6,600 Twitter/X followers; 2,400 LinkedIn followers)
- *Digital*: Prominent listing as MAM sponsor for 1 year (20,500 unique visitors per month)
- *Print*: Business logo placement in Journal and step and repeat banner

- Full-Page, Color Ad (7.875" H x 4.875" W)..... **\$1,000**
- Half-Page, Color Ad (3.8125" H x 4.875" W)..... **\$750**
- Quarter-Page, Color Ad (3.8125" H x 2.3125" W)..... **\$300**

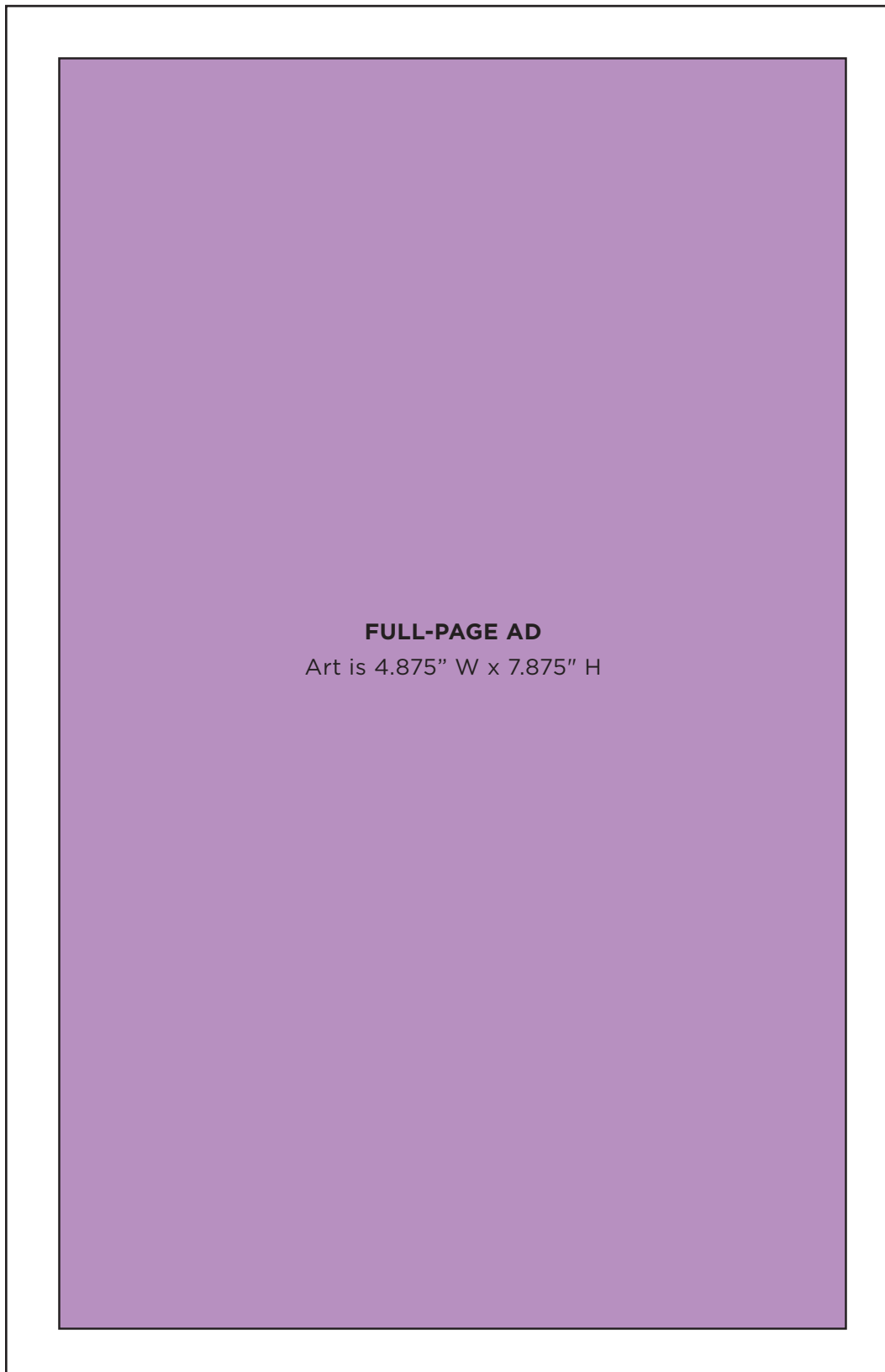
Journal Advertisement for Nonprofits

- Full-Page, Color Ad..... **\$300** (\$700 discount)
- Half-Page, Color Ad..... **\$200** (\$550 discount)

Please provide us with your ad according to the specifications on the following pages. Complementary ad design is available upon request.

DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 22, 2024
Please send artwork to apaternina@montclairartmuseum.org

Journal Ad Specifications



DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 22, 2024
Please send artwork to apaternina@montclairartmuseum.org

Journal Ad Specifications



HALF-PAGE AD

Art is 4.875" W x 3.8125" H



QUARTER-PAGE AD

Art is 2.3125" W
x 3.8125" H

File Specs:

1. MAC-format InDesign, Illustrator or Photoshop preferred
2. Press-ready PDF with embedded fonts, high resolution (300 DPI)
3. JPG, EPS, TIFF files are acceptable
4. Art should be 300 DPI at 100% scale
5. Please indicate if artwork needs to be returned

DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 22, 2024

Please send artwork to apaternina@montclairartmuseum.org

Thank you for supporting the Montclair Art Museum.

Please reserve the following:

PAYMENT

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Enclosed is a check for \$ _____ payable to Montclair Art Museum

Please charge my card \$ _____ to my Visa MC AMEX Discover

Credit Card # _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Signature: _____ Date: _____

For further information, please contact

Abigail Paternina

Development Associate, Special Events

apaternina@montclairartmuseum.org

973-259-5120