



ARTFUL LUNCH

ART GALA

The Montclair Art Museum invites you to our signature spring benefit events celebrating art and community. This year’s events coincide with our biennial *Art in Bloom* exhibition of floral artistry and design.

The **ARTFUL LUNCH** on **Thursday, May 14**, honors the **African American Cultural Committee** (AACC) for their continued mission to sustain and maintain the legacy of artists of the African Diaspora, and the **Garden Club of Montclair** as they celebrate 100 years of conservation, horticulture, and the artistic use of plant material. The **ART GALA** on **Saturday, May 16**, celebrates two remarkable champions of the arts: **Ira Wagner**, MAM’s Executive Director from 2020–2025, and renowned collector, dedicated Trustee, and Chair of the Art Committee for the past 28 years **Ann Schaffer**.

ARTFUL LUNCH BENEFITS THURSDAY, MAY 14, 2026		ROSE \$10,000 *\$8,495	TULIP \$5,000 *\$3,630	HYACINTH \$500 *\$375	DAISY \$350 *\$225
TICKETS & TABLES	Premier table placement for 10 Table purchase guarantees your seating preference for a complete table of 10 guests	X			
	Table placement for 10 Table purchase guarantees your seating preference for a complete table of 10 guests		X		
	1 ticket to the Luncheon Please know that we will make every effort to accommodate your seating preference, however, only table purchase guarantees seating preference for a complete table			X	X
EVENTS	Opportunity to attend MAM’s 2026 Fall VIP Exhibition Opening Guests include MAM’s trustees, donors, and high level members	X	X		
	8 free admission passes to the Museum	X			
	4 free admission passes to the Museum		X		
PROMOTIONS & ADS	Verbal Recognition during Program	X			
	Full-page color advertisement in Journal Distributed at luncheon and gala to 600 guests	X			
	Half-page color advertisement in Journal Distributed at luncheon and gala to 600 guests		X		
	Business Logo Placement in Journal and Event Welcome Sign	X	X		
	Listings on the following: website (17,000 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), journal , and projected presentation	X	X		
	Listings on Website and Journal			X	

*tax-deductible amount

ART GALA BENEFITS

SATURDAY, MAY 16, 2026

		WATERCOLOR \$25,000 *\$22,215	ACRYLIC \$15,000 *\$11,945	GOUACHE \$10,000 *\$7,880	PASTEL \$5,000 *\$3,870	VARNISH \$2,500 *\$1,900	GLOSS \$1,250 *\$1,020	PIGMENT \$750 *\$520	
TICKETS & TABLES	Premier table for 10 Table purchase guarantees your seating preference for a complete table of 10 guests	X							
	Table for 10 Table purchase guarantees your seating preference for a complete table of 10 guests		X						
	Table for 8 Table purchase guarantees your seating preference for a complete table of 8 guests			X					
	4 tickets to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table.					X			
	2 Tickets to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table.						X		
	1 Ticket to the Gala Please know that we will make every effort to accommodate your seating preference, however, only table purchases guarantee seating preferences of a complete table.							X	X
MAM	Free Admission for Company to MAM's exhibitions for a period of one year	X							
	10 free admission passes to the Museum		X						
	8 free admission passes to the Museum			X					
	6 free admission passes to the Museum				X				
	4 free admission passes to the Museum					X			
EXCLUSIVE EVENTS	Opportunity to Host Private Event Event space rental fees and admission are waived. The Museum assumes no responsibility for any costs, whether labor or goods. All direct costs associated with the function are, without exception, the responsibility of the sponsor.	X	X						
	Opportunity to attend MAM's 2026 Fall VIP Exhibition Opening Guests include MAM's trustees, donors, and high-level members	X							
	Director's Circle Membership	X							
	Benefactor Membership		X						
PROMOTIONS & ADS	Verbal Recognition during Program	X							
	Full-page color advertisement in Journal Distributed at luncheon and gala to 600 guests	X	X						
	Half-page color advertisement in Journal Distributed at luncheon and gala to 600 guests			X					
	Quarter-page color advertisement in Journal Distributed at luncheon and gala to 600 guests				X				
	Business Logo Placement in Journal and Event Welcome Sign	X	X	X	X				
	Listings on the following: website (17,000 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), special sponsor feature on social media outlets (14,981 Facebook followers; 17,117 Instagram followers; 1,846 Twitter/X followers; 3,120 LinkedIn followers), journal , and projected presentation	X	X	X					
	Listings on the following: website (17,000 unique visitors per month), invitations (2,200 mailed; 15,000+ emailed with 60% open rate), journal , and projected presentation				X				
	Listings on Website and Journal					X	X		

*tax-deductible amount

Journal Advertisement

Journal Advertisement Options

- Back Cover*, Color Ad..... **\$5,000**
- Two-Page Spread*, Color Ad..... **\$3,000**
- Inside Back Cover*, Color Ad..... **\$3,000**

* The above three ad options include the following:

- *Digital*: Business logo placement on event eblast series (15,000+ with 60% open rate), and 1 special sponsor feature on social media outlets (14,981 Facebook followers; 17,117 Instagram followers; 1,846 Twitter/X followers; 3,120 LinkedIn followers)
- *Digital*: Prominent listing as MAM sponsor for 1 year (17,000 unique visitors per month)
- *Print*: Business logo placement in Journal and event welcome sign

- Full-Page, Color Ad (7.875" H x 4.875" W)..... **\$1,000**
- Half-Page, Color Ad (3.8125" H x 4.875" W)..... **\$750**
- Quarter-Page, Color Ad (3.8125" H x 2.3125" W)..... **\$300**

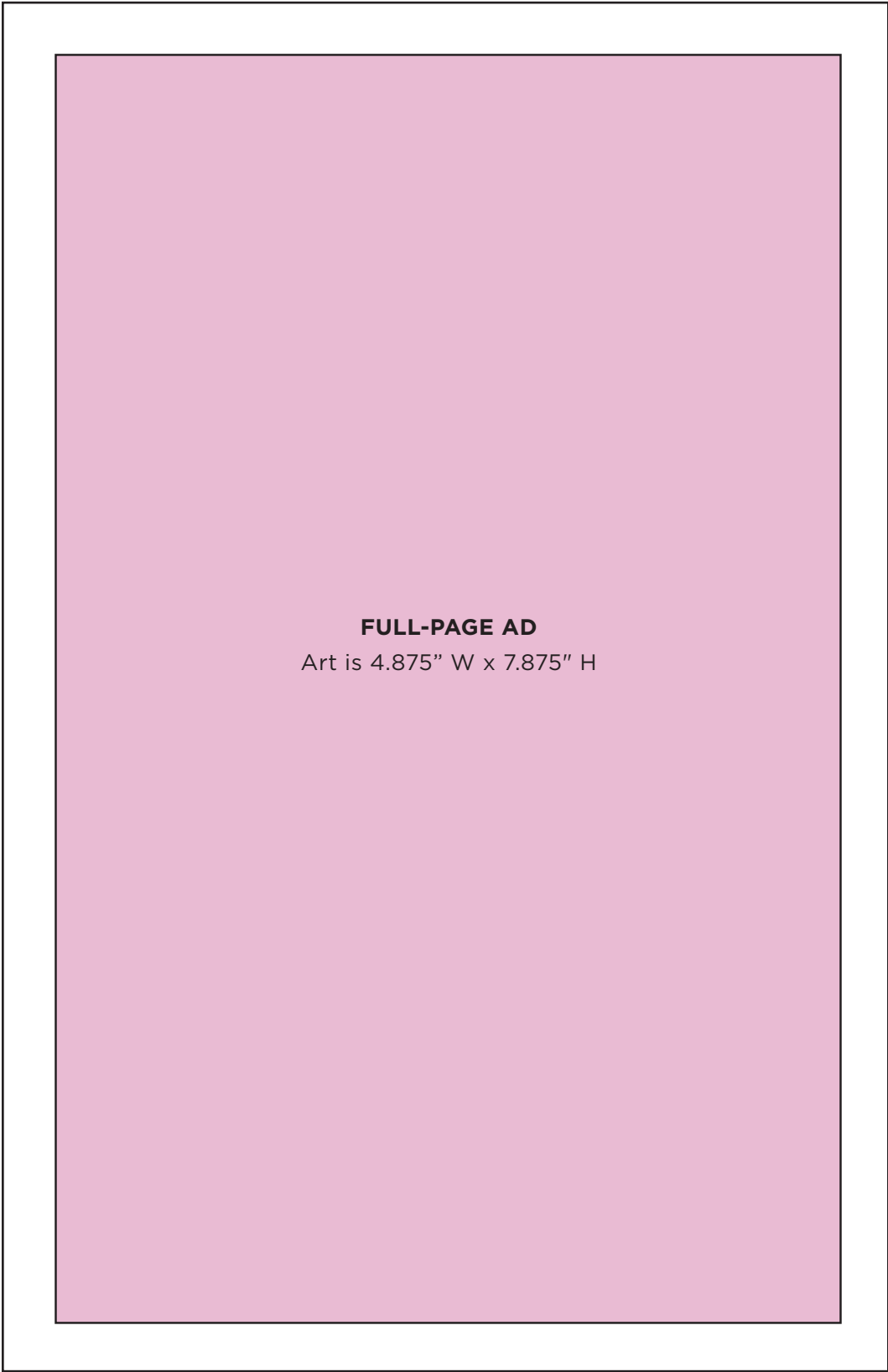
Journal Advertisement for Nonprofits

- Full-Page, Color Ad..... **\$300** (\$700 discount)
- Half-Page, Color Ad..... **\$200** (\$550 discount)

Please provide us with your ad according to the specifications on the following pages. Complimentary ad design is available upon request.

DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 13, 2026
Please send artwork to mufflington@montclairartmuseum.org

Journal Ad Specifications



DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 13, 2026
Please send artwork to mufflington@montclairartmuseum.org

Journal Ad Specifications



HALF-PAGE AD

Art is 4.875" W x 3.8125" H



QUARTER-PAGE AD

Art is 2.3125" W
x 3.8125" H

File Specs:

1. MAC-format InDesign, Illustrator or Photoshop preferred
2. Press-ready PDF with embedded fonts, high resolution (300 DPI)
3. JPG, EPS, TIFF files are acceptable
4. Art should be 300 DPI at 100% scale
5. Please indicate if artwork needs to be returned

DEADLINE FOR AD RESERVATION & ARTWORK IS MONDAY, APRIL 13, 2026

Please send artwork to mbuffington@montclairartmuseum.org

Thank you for supporting the Montclair Art Museum.

Your participation matters. Sponsorships, tables, tickets, and ad journal support sustain MAM's exhibitions, educational programs, and community engagement. Join us in honoring exceptional leaders and supporting transformative programming.

Please reserve the following:

PAYMENT

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Enclosed is a check for \$ _____ payable to Montclair Art Museum

Please charge my card \$ _____ to my Visa MC AMEX Discover

Credit Card # _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Signature: _____ Date: _____

For further information, please contact
Abigail Paternina *Special Events Manager*
apaternina@montclairartmuseum.org or 973-259-5120

