



the ART PARTY

PROMOTIONAL OPPORTUNITIES

The **Montclair Art Museum's** annual Luncheon and Gala events present extraordinary opportunities to connect your business to one of the most vital cultural institutions in our region. The events attract a vibrant and influential audience of 600 supporters, professionals, and civic leaders from the tri-state area. Join us at any level to distinguish your brand, access MAM's audience, and demonstrate your deep commitment to the community.

Journal Advertisement

- Back Cover, Color Ad **\$5,000**
- Inside Front Cover, Color Ad **\$3,000**
- Inside Back Cover, Color Ad **\$3,000**
- Full-Page, Color Ad (8.25"H x 5.25"W) **\$750**
- Half-Page, Color Ad (4"H x 5.25" W) **\$500**
- Quarter-Page, Color Ad (4" x 2.25"W) **\$250**

NEW! Sponsor Opportunities

- Premier Publicity Sponsor **\$1,500****
- Full-page color advertisement in Journal plus benefits below
 - *Digital:* Business logo placement on event eblast series (12,000 +), and 1 special sponsor feature on social media outlets (6,000 + Facebook)
 - *Digital:* Prominent listing on special events webpage for 1 year (12,000 unique visitors per month)
 - *Print:* Business logo placement in Journal and step and repeat banner
 - 10 Free Admission Passes to the Museum

- Publicity Sponsor **\$1,000****
- Half-page color advertisement in Journal plus benefits below
 - *Digital:* Business logo placement on event eblast series (12,000 +)
 - *Digital:* Prominent listing on special events webpage for 1 year (12,000 unique visitors per month)

JOURNAL ADVERTISEMENT

Deadline for Ad Reservation and Artwork is Monday, April 15, 2019.

To make a reservation contact Chris Walia, Assistant Director, Special Events,
at 973-259-5143 or cwalia@montclairartmuseum.org

Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

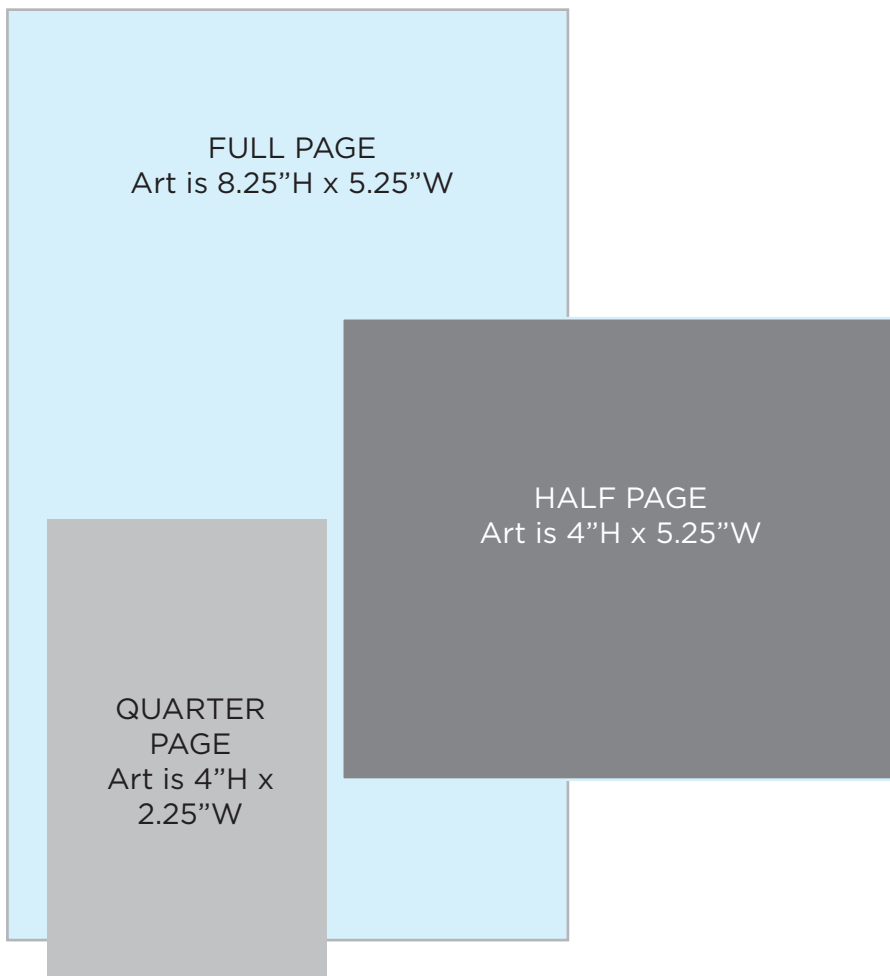
Enclosed is a check for \$ _____ payable to Montclair Art Museum

Please charge \$ _____ to my Visa MC AMEX Discover

Credit Card # _____ Exp. Date _____

Name on Card: _____

Signature _____ Date _____



FILE SPECS:

1. MAC-format InDesign, Illustrator or Photoshop preferred
2. Press-ready PDF with embedded fonts, high resolution
3. JPG, EPS, TIFF files are acceptable
4. Please indicate if artwork needs to be returned